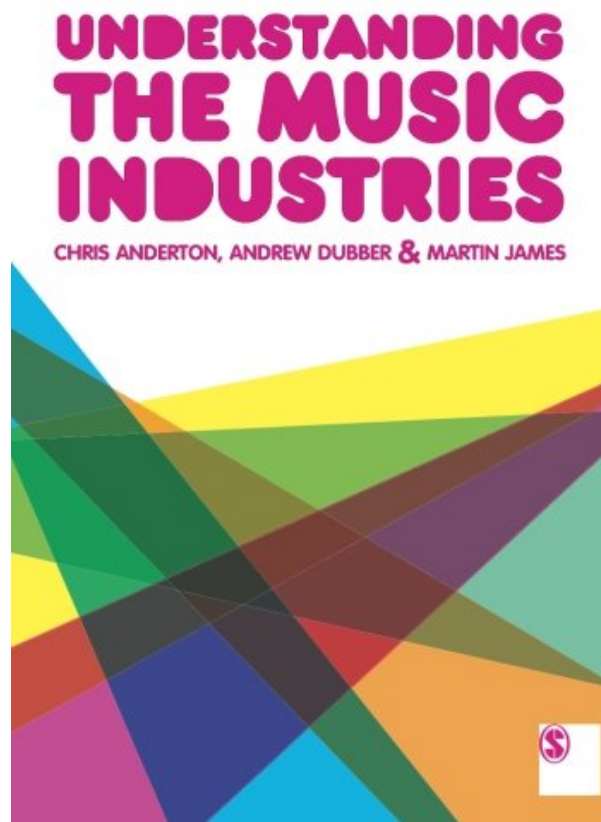


**UNDERSTANDING THE MUSIC INDUSTRIES
BY CHRIS ANDERTON, ANDREW DUBBER,
MARTIN JAMES**



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Review

This is an invaluable book for anyone who wants to know how the modern music industry works. Students will find it clear and enjoyable to read, musicians will find it revealing and helpful, and budding music entrepreneurs will find it provides real insights. It is up-to-date, informed by the reality of the modern music business, and balances theory with practice.

Tim Wall

Professor of Radio and Popular Music Studies, Birmingham City University

About the Author

Martin James is professor of music industries at Southampton Solent University.

Martin joined Southampton Solent University from the University of Sunderland in July 2007. He studied for his first degree at Nottingham Trent University where he was awarded a BA (Hons) Communication Studies.

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This textbook presents a full overview of the many elements of the music industries, and offers a sustained focus on 'understanding' the processes that have driven and continue to drive the development of those industries. More than just an expose or 'how to' guide, this book gives students the tools to make sense of technological change, socio-cultural processes, and the constantly shifting music business environment. The crucial focus on research and analysis means readers can understand and track the ongoing development of the music industries and place themselves in the front line of innovation and entrepreneurship in the future.

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